



Team Simoco

# team talk

Press Release



## **Spurs Enhances Communications with Advanced Radio System**

*Brentwood Communications installs Xfin System from Team Simoco for more resilient and reliable communications between key staff working on match days at White Hart Lane Stadium*

Tottenham Hotspur Football Club has deployed an advanced radio system using Xfin technology from Team Simoco to enhance communication between staff working on match days at the stadium.

The Xfin system will be used by key staff at White Hart Lane, including managers in the control room, security personnel, as well as turnstile, maintenance and catering staff and will ensure more effective and co-ordinated communications across the ground. This will improve overall management and enable staff to respond effectively in any situation.

Designed, commissioned and installed by Brentwood Communications, the brand new 5-channel Xfin Trunk System from Team Simoco has completely replaced the club's previous 2-channel conventional system, providing more efficient communications for both everyday and heavy use on match days.

The Premiership football club has an average attendance of 35,000 and recent research proved Tottenham is the second loudest English club on match days<sup>1</sup>. To ensure key staff are able to communicate effectively, the club has also purchased 1002 wire covert kits, which will mainly be used by stewards in and around the stadium on match days to enable them to hear the radios.

James Miller of Brentwood Communications said: "The noise of the fans on match days can be overwhelming. The Xfin system allows staff to communicate quickly and easily anywhere in the ground, and has the flexibility to cope on the busiest of match days and in any situation."

Ian Carr, managing director at Team Simoco commented: "In this environment rapid and clear communication is essential. Xfin delivers this in a highly resilient and reliable way to ensure the safety of the fans and staff at the ground."

The security management at Tottenham Hotspur opted for a more efficient radio system as the club were moving its turnstiles to a new location. In association with this move the club considered a more advanced communications system to be an essential part of crowd management and safety planning; all new radios have an emergency function. These added safety features and overall better coverage help to ensure the security of all within the stadium.

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